

Case Study

Radio Links
Communications Ltd

GROUP OF COMPANIES

Hytera Digital Radio System River Island Distribution Centre

Customer Profile:

Industry Sector

Warehouse Distribution

Company

River Island

Technology Partners

Hytera DMR

Products Supplied

Hytera MD785

Hytera PD705

Solution Features

New Digital technology

Intelligent channel sharing

Two channel frequencies

Hard wearing portables

Solution Benefits

Low cost infrastructure

Health and Safety Features

Reduces busy channel issues

Lower Ofcom licence fees

One-to-one radio calls.

Reduced repair bills.

2 year equipment warranty



River Island's brand new European distribution centre, located in Milton Keynes, has been built to accommodate planned UK distribution activity, including internet based shopping.

Our Challenge:

Improve radio coverage and reliability, over the current analogue system.

The Solution:

Supply the new Hytera digital two-way radio.

The new facility comprises two self-contained units linked by twin bridges: The 270,000 sq ft DC1 holds all of River Island's boxed products, while hanging garments are housed in the 230,000 sq ft DC2. The main building also include a three-tier mezzanine floor, with a further 150,000 sq ft. Security Control Manager David Parker quickly realised that the existing analogue two-way radios were not up to the task and after discussions with our company, tests were carried out using digital radios resulting in River Island's decision to invest in the new technologically advanced Hytera radios.

David Parker commented "We have found the improved coverage to be more than adequate for our requirement and the overall package offered by Radio Links Communications and Hytera surpassed all other competitors. Main factors for us were; improved radio coverage, voice quality; dual voice channels on a single frequency and a robust, reliable piece of equipment. We found no one else could match the product we were offered and we are extremely happy with our purchase". David added "I would certainly recommend Hytera radio products to other warehousing businesses".

Hytera
PD785



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